

**REMARKS/ARGUMENTS**

This Amendment is being file concurrently with a Request for Continued Examination. In view of the amendments and remarks herein, favorable reconsideration and allowance of this application are respectfully requested. Claims 11-16 are pending in this application.

Claims 11-13 and 15-16 have been rejected under 35 USC 103(a) as being obvious over Martin in view of Cohen and further in view of Blahut. These claims have been further rejected as being obvious over Mino in view of Cohen. Applicant has amended independent claim 11 herein in manner that is believed to more clearly distinguish the prior art of record. Thus, reconsideration and withdrawal of this rejection are respectfully requested.

Independent claim 11 has been amended to require that the server controls, through communication with the jukebox via the distribution network, the type of action that results on the jukebox from operation of remote control. This enables, for example, the server to send updates/changes to the jukebox that effect the way in which the jukebox responds to commands from the remote control. For example, the server could update the operation of the jukebox such that a certain command from the remote control result in one of the particular exemplary operations listed on pages 7-8 of the specification to be performed. The server could then change the specific operation performed by the certain command by downloading new instructions to the jukebox using the distribution network.

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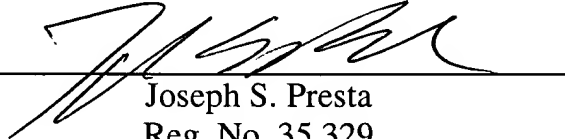
This server control feature now recited in claim 11 is not taught or suggested by any of the prior art of record. In fact, none of the references of record, including Martin, Cohen, Blahut and Mino, teach the feature of using a server to control the specific operation that a remote control will perform on a remote jukebox. Thus, Applicant respectfully submits that amended claims 11 and the remaining dependent claims are not rendered obvious by the prior art of record.

For at least the foregoing reasons, Applicant believes that all of the pending claims clearly and patentably distinguish the prior art of record and are in condition for allowance. Thus, withdrawal of the rejections and passage of this case to allowance are earnestly solicited.

Should the Examiner have any questions, or deem that any formal issues need to be addressed, the Examiner is invited to call the undersigned attorney at the phone number below.

Respectfully submitted,

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